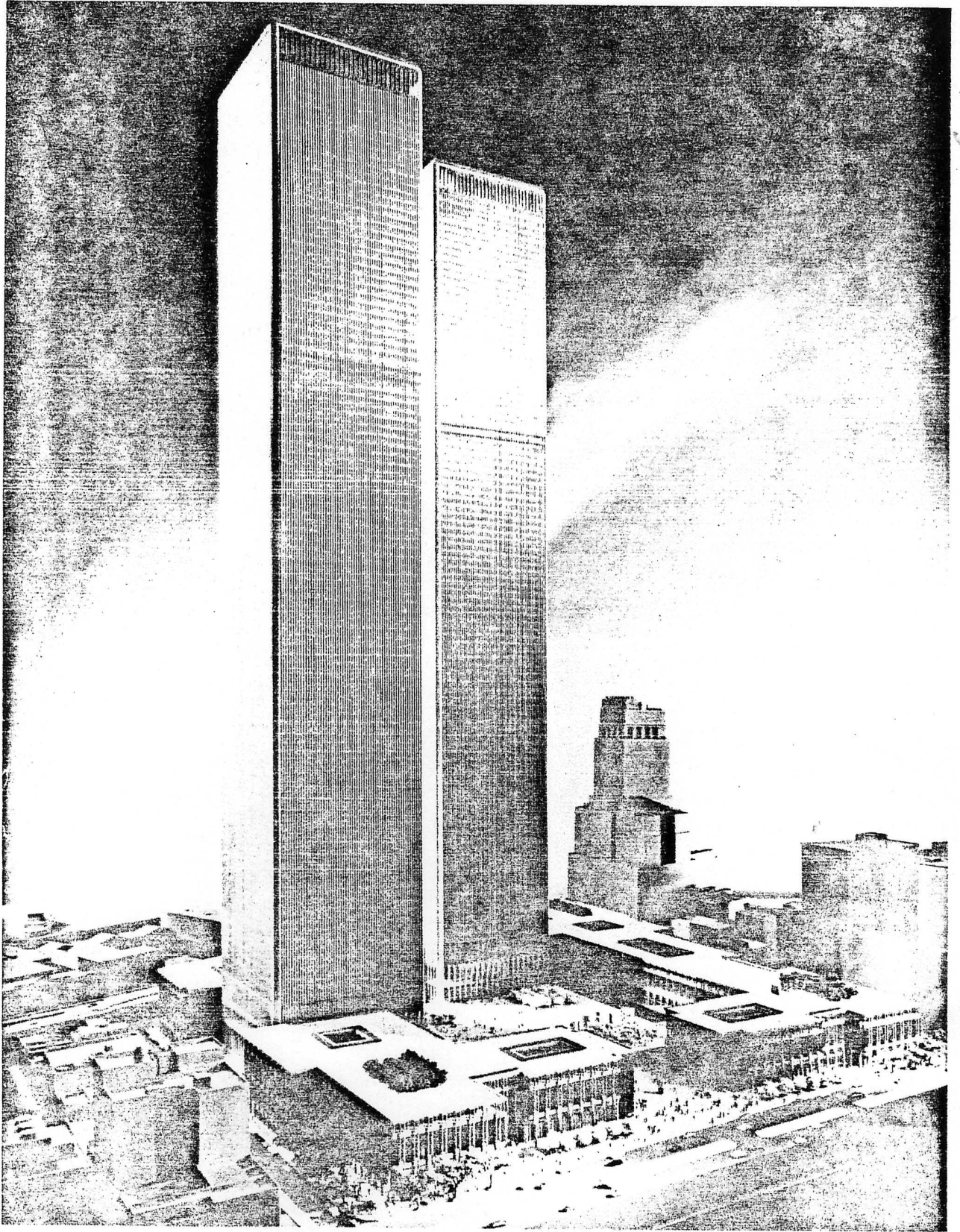


Brochure (WTC archives)



THE WORLD TRADE CENTER

PAPHOTO WT.290

## THE WORLD TRADE CENTER.

Project: The World Trade Center, a permanent, major addition to New York's international trade facilities, is being developed by The Port of New York Authority, the agency of the States of New York and New Jersey. The Center will bring together the services of government agencies and business involved in the processing and marketing of world trade. The centralization of these functions will greatly simplify and expedite the regulatory and administrative efforts related to international commerce and facilitate the expansion of trade between all nations.

Endorsement of the World Trade Center project has been received from numerous American Federal, State and municipal officials, including Secretary of State Dean Rusk, Secretary of Commerce Luther B. Hodges, Secretary of Treasury C. Douglas Dillon and Under Secretary of Commerce Franklin D. Roosevelt, Jr.

Site: The Center will be constructed on a 16-acre site in lower Manhattan, an area historically identified as a focal point for international trade activities.

Construction Cost: Approximately \$350 million.

Plan: Designed by the outstanding architectural firms of Minoru Yamasaki and Associates, and Emery Roth & Sons, the World Trade Center will add a new symbol of international trade to the world famed Manhattan skyline. The unique architectural plan comprises two great towers, each taller than any other building in the world, surrounded by a six story Plaza Building enhanced by an open plaza of almost five acres.

Access: An unsurpassed concentration of transportation facilities will provide direct access to the Center. These include all branches of the New York City subway system, direct commuter rail service to the neighboring State of New Jersey, bus lines, vehicular express and regular roadways. These transportation facilities provide exceptional access between the Center and all important, air, steamship, rail and bus terminals as well as to all points in the New York-New Jersey metropolitan area.